

# AMPH Advertising Agency Inc.

HAS HELPED **REN WARES** GET AN INCREASE IN SALES AND INQUIRIES THROUGH GOOGLE ADS.



Ren Wares started as a company at the height of the COVID-19 Pandemic as they were looking for products to enhance their living space while spending so much time at home due to lockdowns. They wanted timeless pieces that would surpass ephemeral trends, but couldn't find exactly what they were looking for. They realized that there was a gap in the market for marble products and home décor and wanted to help our fellow Filipinos whose industries were suffering from the onset of the global pandemic, so we decided to focus on the homegrown talent found in the islands of the Philippines. By working with local craftsmen, we are tied to traditions and techniques passed from generations before us whilst supporting their livelihoods. Our company grew quite rapidly starting from small home accessories, such as trays, then moving onto larger furniture pieces, such as dining tables.

## CHALLENGE

One challenge is new client acquisition as you can only really have so much marble in your house until it gets too much, so there is a need to constantly strive to find new clients who will purchase.

Another challenge is matching ads with audiences given the range of items that would definitely resonate if it matched with their target audience



# RESULTS



Our experience in doing Google Ads is very positive, we saw an uptick in our sales and inquiries after we signed on with AMPH.

**“AMPH has been very helpful! We get monthly reports, and have no problems with any administrative needs as well.”**

**Kara Jude and Gabriella Villafuerte**

Owners



As the only agency to be accredited with both the Preferred Reseller for Yahoo Search Marketing and Google AdWords Premier SME Partner (PSP), AMPH Advertising Agency Inc. offers a comprehensive range of online services comprising customised website design and conceptualisation, hosting services as well as targeted ad campaigns on leading online platforms such as Yahoo, Google, MSN (Bing), and Facebook.

AMPH Advertising Agency Inc. remains one of the top online marketing agencies in Southeast Asia. Coupled with a dedicated team comprising seasoned marketers who possess great knowledge and understanding of online marketing for the various industries their clients may be in, AMPH Advertising Agency Inc. is confident to be a catalyst of unprecedented growth for your business.

To get expert help, visit our website at [www.AMPH.com.ph](http://www.AMPH.com.ph) or call us at (632) 8553 6002.  
You can be our next success story.