

# AMPH Advertising Agency Inc.

HELPS **APOSTOL DENTAL COSMETIC CENTER** GENERATE INQUIRIES FROM POTENTIAL PATIENTS AND SPREAD AWARENESS ABOUT DENTISTRY IN GENERAL USING GOOGLE AND FACEBOOK ADS.



Situated in the heart of Makati, Philippines, Apostol Dental Cosmetic Center is here to make you feel confidently beautiful with a smile. Led by Makati Dentist, Dr. Jonas John Apostol, the clinic has been established since 2010 and ever since, aims to provide quality and top-notch dental care from simple to complex treatments suitable to all their patients.



## CHALLENGE



We have seen the great potential of digital marketing years ago (maybe more than a decade) to help grow our business. We tried a few times before (eg. boosting ads/ sponsored posts) and it definitely helped us gain more customers. We want to make our brand/clinic known by the public so we shifted most of our marketing efforts to digital marketing and over the years we have built quite a number of audiences that helped us catapult to where we are now.

# RESULTS

Our reach has increased through the campaigns we've launched. I get more inquiries from potential patients and help spread awareness as well in terms of dentistry in general. My campaigns now are more focused on the goals I want to achieve unlike when I've handled it by myself, personally. People are now more engaged with our content as well.

**“Our Account Manager is the best! He handles our account and it has been smooth sailing since we started with the agency up until now. He's very flexible, very responsive and entertains my concerns whenever he can (even on weekends).**

**The Campaigns team also does the job very well because I get to understand where my money goes as well as where and how we can improve our campaigns in the future, also where we did best.**

**Generally, I have no regrets in getting this agency as our partner.”**

Elaine Apostol  
Chief Marketing Officer



As the only agency to be accredited with both the Preferred Reseller for Yahoo Search Marketing and Google AdWords Premier SME Partner (PSP), AMPH Advertising Agency Inc. offers a comprehensive range of online services comprising customised website design and conceptualisation, hosting services as well as targeted ad campaigns on leading online platforms such as Yahoo, Google, MSN (Bing), and Facebook.

AMPH Advertising Agency Inc. remains one of the top online marketing agencies in Southeast Asia. Coupled with a dedicated team comprising seasoned marketers who possess great knowledge and understanding of online marketing for the various industries their clients may be in, AMPH Advertising Agency Inc. is confident to be a catalyst of unprecedented growth for your business.